

"NEVER WRITE INDISCREET LETTERS!"

—SO SAYS BILLIE BURKE

But That's Only One of Her Many "How-to-Write-Letters-Correctly Hints."



BY BILLIE BURKE.

Indiscreet letters have sent both men and women to the gallows; driven them to suicide; made them pay exorbitant damages; wrested from them their reputation and covered them with ridicule and shame.

And yet every day the most indiscreet letters are written and the most foolish thoughts are put on paper.

A letter tells much more than the news it contains—it is a revelation of the character and culture of the writer, and, although the matter contained depends on the mental and moral qualities of the one who writes it, yet the correct manner of writing a letter can be acquired by anyone.

It is well to have at least two sizes of note paper, one for formal letters and one to be used when writing to more intimate friends. Those with the "correspondence cards" for accepting invitations, letters of condolence or congratulations will be all that is necessary.

No woman of taste will use perfumed stationery!

A postal card is only for your intimates and should only hold a brief message. Neither salutation nor complimentary close is used on a postal card, and it is better form to sign them with initials when you are sure they will be understood.

The date should be written out in full. One may say "the sixth of May," or May Six—never May the Sixth. We say Louis the Fourteenth, meaning that thirteen kings have passed before

him. We do not mean that six Mays have already passed.

Any sign of haste is discourtesy. So don't sign your letters, "Hastily yours."

Never begin your letter with an apology for not writing before. Remember such an apology means I do not care enough for you to take time to write you.

See that you write carefully, legibly, without flourishes or affectations. For some inscrutable reason, "My dear" is considered more ceremonious than "Dear."

Remember to be careful of your spelling and punctuation, and even if you are a proficient typist do not send typewritten letters except when the communication is on business.

The word "To" is used preceding an official title or when one wishes to be distinctly formal. Business letters begin with Sir or Madam, Dear Sir or Dear Madam.

Business letters should be brief and specific. A gentleman will always answer a lady's letter instantly, but a woman must not write to a man who is only an acquaintance if she can avoid it, and then she should make her note very formal.

If you wish to be very formal write your notes in the third person, but do not begin in the third person and end in the first by signing the letter.

These suggestions are for the manner in which your notes are written. Next time I'll tell you what to put in your letters.

COULD NOT WORK HALF THE TIME

His Memory Was Very Poor—Nervous System Shattered—Stomach Distressed Him—Suffered With Numbness—His Memory Has Now Returned and He Feels Like a New Man.

Mr. Hutchinson, an employee of the Beiger Rubber Co. of Mishawaka, was in a serious condition physically and mentally, and was steadily growing worse until he consulted Dr. Bartlett, the specialist, whose offices are located on the second floor of the Toepff Building, opposite the postoffice. After a careful examination he was told his case could be greatly benefited, and after giving the treatment a short trial he writes as follows:

"To Whom It May Concern: I was nervous, and suffering with stomach trouble, and had such a shattered nervous system that it was impossible for me to carry on my usual labors more than half the time, suffering with numbness and loss of memory. I heard so much of the United Doctors I finally concluded to call on them. Dr. Bartlett, the specialist in charge, gave me a very rigid examination, and I commenced at once with his treatment, and I must say that I began at once making rapid improvement, so much so that I am now almost a new man."

"Knowing the efficiency of Dr. Bartlett's methods I want all afflicted people to know the results with me, and advise them to go to visit Dr. Bartlett if they want relief."

"I live in Mishawaka, and work at the Beiger Rubber Factory, and any one wanting to talk with me personally can call on me there."

"Elli. Hutchins, '295 W. First St., Mishawaka.' Such letters from cases which were apparently beyond relief have convinced thousands of sick people that

HAIR HINTS

Worthy the Attention of People Who Wish to Preserve the Hair.

Always have your own brush and comb both at home and at hair dresser's.

Never use the brush and comb found in public places, they are usually covered with dandruff germs.

Wash your brush and comb weekly with soap and warm water to which should be added an antiseptic.

Shampoo the hair every two weeks with pure soap and water, or a good ready prepared shampoo.

Use Parisian Sage every day, rubbing thoroughly into the scalp. It can be had from any druggist or toilet counter.

Parisian Sage, which comes in a large 50 cent bottle, is guaranteed to quickly abolish dandruff—to stop hair from falling and scalp from itching or money refunded by Wetlick's Original Kut Rate Medicine Store.

To put life and beauty into dull, dry or faded hair and make it soft and curly surely use Parisian Sage—it is one of the quickest acting hair tonics known.

—Adv.

PLEASANT VALLEY. Mr. and Mrs. Walter Ludwig and daughter Ruth spent Thanksgiving at Alfred Ludwig's of Willow Creek.

Mr. and Mrs. Hiram McCuan and son Wilbur and Claude O'Donnell of Ardmore Heights spent Sunday with John Hertel.

Mr. and Mrs. John C. Eger and family of Elkhart county, Mr. and Mrs. Robert Smith and daughter Bernice and S. H. Thornton of Mishawaka spent Thanksgiving at John A. Eger and family.

Miss Shearer has gone for an extended visit to her sister, Mrs. A. F.

Raw! Raw! After Shaving? Use ZEMO!

That Rough, Drawn, Stinging Feeling Goes Like Magic—Leaves Face Cool and Comfortable.

Get a 25c Bottle Today and Prove It.

Rub a little ZEMO on your face when you are through shaving. Wonder of wonder! Your face will feel as fresh as a June morning! You'll just love to shave.



"Raw, Raw, No Longer Raw! ZEMO Made My Face Feel Fine."

ZEMO does to the skin what no talcum powder, lotion, or witch hazel can do. The roughness, rawness and "drawn" feeling vanish instantly. ZEMO makes cuts, shaved-off pimples and sore places heal almost magically. Shaving loses its terrors for wiry beards and tender skins.

ZEMO is a revelation for any sores, cuts, inflamed skin, blotches and blackheads. It is absolutely guaranteed to stop itching instantly. For eczema, tetter, rash, pimples, salt rheum, it simply cannot be equalled.

ZEMO is a clean, antiseptic solution. Pleasant to use as a toilet water or Bay Rum—worth its weight in gold to any man who shaves at home.

All first-class druggists sell ZEMO, in 25c and \$1.00 sealed bottles, or sent direct on receipt of price by E. W. Rose Medicine Co., St. Louis, Mo.

Sold and guaranteed in South Bend by L. C. Leander, Chas. Coonley Co., Ralph Kuss Drug Store, R. F. Milton's Drug Store, Red Cross Drug Store, of Mishawaka.

Garvin of Mishawaka.

The Ladies' Aid will meet with Mrs. Ed. Brandeal Wednesday.

Phoebe Chandler returned to her home in South Bend after a week's visit with Madge Klyer.

Louis Blisstein, Rochwell Bailey and Mrs. George Freymuth and son visited Mr. and Mrs. Walter Ludwig throughout the week.

The revival meetings will start Sunday morning.

Mr. and Mrs. Floyd Chandler, Floyd and Vernon Garvin spent Thanksgiving at Mr. and Mrs. Uria Chandler.

Mr. and Mrs. Hiram McGreary were in Elkhart Monday.

An oyster supper will be held at Ed. Beaudway's Saturday evening.

Mrs. Darrell Funk of Elkhart, daughter of Mr. and Mrs. John Lockwood, died Monday morning at 1:30.

The funeral was held Tuesday at the residence at 2 p. m. She is survived by her husband and three children, Doc, Orland and Bernard; two brothers and three sisters, William Lockwood and M. Clarence Burke of Elkhart, Vernon, Sarah and Violet residing at home and also father and mother.

Sunday school, 10 a. m. Preaching, 11 a. m.

***** EUROPEAN EGGS CHEAP *****

NEW YORK, Dec. 5.—Eggs imported from Europe are being sold cheaper in this city than eggs laid in the United States, according to evidence said to have been obtained Thursday by an agent of the United States department of justice. The evidence, covering both fresh and case eggs, will be used, it is understood, by Atty. Gen. James G. McReynolds as an illustration of the grip Chicago speculators are alleged to have on the egg markets of New York and other big egg consuming markets.

TRY NEWS-TIMES WANT ADS

CAN'T SAVE FOR THE RAINY DAY SAY MEN

By Working Eleven Hours a Day and Seven Days a Week Motorman is Able to Earn \$84 Every Month.

INDIANAPOLIS, Dec. 5.—Three employees of the Indianapolis Traction & Terminal company declared before the public service commission here Thursday that by working 11 hours a day, seven days a week, they are able to earn \$84 a month, but they asserted that all of the money was spent for necessities of life. The men were the first to testify before the commission which is hearing evidence in the attempt to settle the trouble between the employees and the street car company. The men and company agreed, during the recent strike of street car employees, to accept the commission's decision as final and binding for three years.

Two of the witnesses were motormen and the third was a steamfitter. James L. Hayden, a motorman, who has four children, declared that all of his salary for eight years had been spent in providing for his family. He said he has \$40 in a bank, but had that money before entering the employ of the company. Hayden said he paid \$8 to \$10 a week for groceries, \$12 a month for rent and \$40 to \$50 a year for fuel. He said it had been five years since he had purchased a suit of clothing. He said a dress costing \$12 was the only "good" dress his wife had in five years and that Mrs. Hayden trims her own hats and makes many of the children's clothes.

HUSBAND ACCUSED OF THREATENING WIFE

Police Arrest Martin Woelfel and Hold Him on a Charge of Assault and Battery.

Crazed by drink and jealousy Martin Woelfel threatened the lives of his wife and two friends with a huge butcher knife shortly after 6 o'clock last night at 509 S. Eddy st., where he finally ran amuck after a struggle with Patrolmen Kemerley. He was fined \$5 and costs.

Woelfel has been separated from his wife for sometime and has threatened her on numerous occasions it is claimed. Last night he appeared at the residence at 509 S. Eddy where his wife is living and after rebuking her for applying for a divorce declared that he was about to "clean house." Patrolman Kemerley was called and appeared as Woelfel was brandishing an ugly looking butcher knife. Woelfel turned upon the officer but was overpowered.

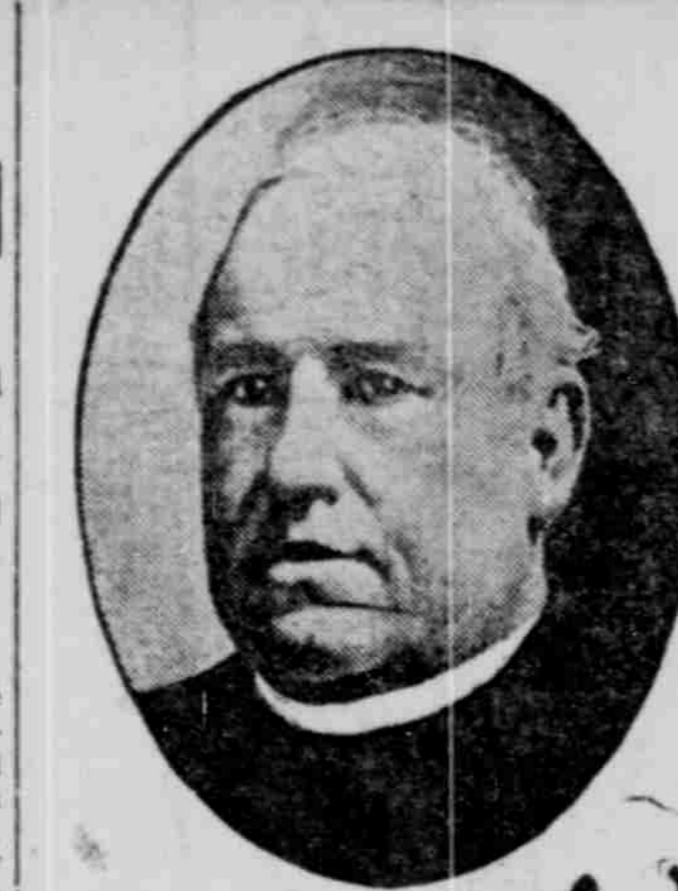
John Debrahak, charged with being drunk and defrauding his board bill, was fined \$1 and costs Friday.

EARTHQUAKE FELT. LIMA, Peru, Dec. 5.—Another very serious earthquake occurred Thursday in the vicinity of Chalhuanca, capital of the province of Ayacucho, in the department of Apurimac, southern Peru.

BATTLE CREEK—A state wide effort is being made to find a perfect baby, which will be the feature of the race betterment conference to be held here in January.

COUGHING

Keep coughing; that's one way. Stop coughing; that's another. To keep the cough, do nothing. To stop the cough: Ayer's Cherry Pectoral. Sold for 70 years. Ask Your Doctor. J. C. Ayer & Co., Lowell, Mass.



Father John's Medicine Heals Throat and Lungs—Builds You Up

50 Years in use.

No Alcohol or Dangerous Drugs.

Cures Colds PERSONAL

Mrs. M. McCabe, 534 West 19th st., New York city, says that her daughter was cured of bronchitis by Father John's Medicine.

G. D. Welch, 734 8th St., N. W., Washington, D. C., says, "I gained nineteen pounds taking Father John's Medicine. It built me up."

In a recent letter, R. H. Lewis of Gloversville, N. Y., states that he was cured of consumption by Father John's Medicine.

Father John's Medicine is for sale in South Bend by Coonley Drug Co., cor. Washington av. and Michigan st., also Public Drug store, Woods & Streibel, 113 S. Michigan st., and practically all other drug stores in the city. If you have any difficulty in getting Father John's Medicine from your druggist, write to Father John's Medicine, Lowell, Mass., enclosing one dollar for a full sized bottle.

***** BOY BLOWN 20 FEET *****

NEWTON, N. J., Dec. 5.—Fifteen-year-old Gerald Gray, a high school student, was blown twenty feet by an explosion he caused in his father's office Thursday by mixing two chemicals. An arm was torn off and a leg mangled, and he may not recover. The detonation wrecked the building and was heard in every part of town.

Scrub yourself daily, you are not clean inside. This means clean stomach, bowels, blood, liver, clean, healthy flesh in every organ. Moral: Take Hallister's Rocky Mountain Tea a thorough cleanser. Try it tonight. Tea or Tablets 35 cents. Coonley Drug Store.—Advertisement.

TRY NEWS-TIMES WANT ADS

Big Bargains in Our \$14.75 Garments For Men and Women Ladies' Department

Suits in Serges, Mixtures and Eponges. These are all stylish, up-to-date models. Made in the two and three button cutaways. Skirts made in both plain and draped styles. Full satin lined. Every one guaranteed and a bargain at... \$14.75

Come Look Them Over Before Buying Elsewhere.

Men's Department

Overcoats made up in Cheviots and Fancy Mixtures. Specials in greys and tans, with self trim collars, skeleton lined, strap back and patch pockets, for... \$14.75

Suits in Serges and Scotch Mixtures, made with all the new up-to-date lines; best of tailoring and lining. They are all guaranteed... \$14.75

RAINCOATS, SWEATERS, MACKINAWES.

THE BIG TWO-FLOOR CLOTHING STORE.

Open Thursday Nights

112 E. JEFFERSON BLVD.

Cash or Credit



Open Thursday Nights

112 E. JEFFERSON BLVD.

Open Thursday Nights

112 E. JEFFERSON BLVD.

Saturday At The Economy Will Be A Great Day

Soon Almost Before You Know It The Economy Will Have Closed Its Doors Forever Because We are Positively Going Out of Business. Tomorrow, Saturday You Will See Still Lowered Prices Allover The Store As This Continued Weather Has Hindered Our Progress Somewhat, Hence the Prices Must Be Clipped to Move Them Out--In Fact Prices are No Object Now Anyway THE GOODS MUST BE SOLD

TRY NEWS-TIMES WANT ADS

There is Only One

"Bromo Quinine"

That is

Laxative Bromo Quinine

USED THE WORLD OVER TO CURE A COLD IN ONE DAY.

Always remember the full name. Look for this signature on every box. 25c.

E. W. Grove

S. HARRY SALINGER The Economy 110-112 N. MICH. ST.